

# agriCULTURED



## Conversations in the City

### Opening Plenary

9am - 10am



Keynote by: **Paul West**  
Chair: **Caro Brown**  
MC: **Samantha Sawyer**

Tasmanian Aboriginal Centre: **Daisy Allan and Kawanji Greaves**

### Session 1

10.15am - 11:45pm

#### Seeds of Transformation

##### Nurturing Change in the Paddock and Beyond

Hosted by: **Rose Grant**

##### Driving on Farm Change

- Matthias Utzinger
- Matthew Cunningham
- Colette Glazik

#### The XX Factor

##### Cultivating Change Through Ethical Investment

Hosted by: **Anna Barlow**

Co-host: **Tom Woolley**

##### Startups

- Adriana Garcia Cota
- Hector Eduardo Cloria
- Brendan O'Keefe
- Stuart Addison

##### Investor Panel

- Lisa Miller
- Ben Peacock
- Irina McCreadie
- Naomi Edwards

#### Agritourism

##### Standing Out

Hosted by: **Allison Clark**

##### Speakers

- Lauren Douglass
- Marijke Dunselman
- Rose Wright

### Networking Lunch

12:00pm - 1:00pm

hubert+dan

Provided by: **Hubert & Dan**

We gather over a beautifully curated lunch by Hubert & Dan to have conversation and share ideas.

Seeds of Transformation	The XX Factor	Agritourism
<p><b>Nurturing Change in the Paddock and Beyond</b></p> <p>Hosted by : <b>Rose Grant</b></p> <p><b>Cultivating a Systems Wide Change</b></p> <ul style="list-style-type: none"> <li>• Natalie Collard</li> <li>• Hugh Christie</li> <li>• Rob McCreath</li> </ul>	<p><b>Cultivating Change Through Ethical Investment</b></p> <p>Hosted by : <b>Anna Barlow</b></p> <p>Co-host : <b>Tom Woolley</b></p> <p><b>Scale Ups</b></p> <ul style="list-style-type: none"> <li>• Paul Bevan</li> <li>• Tina Funder</li> <li>• Haythem Riahi</li> </ul> <p><b>Investor Panel</b></p> <ul style="list-style-type: none"> <li>• Lisa Miller</li> <li>• Ben Peacock</li> <li>• Irina McCreadie</li> <li>• Naomi Edwards</li> </ul>	<p><b>Standing Out</b></p> <p>Hosted by : <b>Allison Clark</b></p> <p><b>The story of standing out</b></p> <ul style="list-style-type: none"> <li>• Tim Parsons</li> <li>• Giles Fisher</li> </ul> <p><b>Fireside chat</b></p> <ul style="list-style-type: none"> <li>• Beau Rapley</li> </ul> <p><b>A good story strategy</b></p> <ul style="list-style-type: none"> <li>• Benjamin Freudenmann</li> <li>• Kate Shilling</li> </ul>

## Closing Plenary

2:40pm - 3:30pm



Keynote by: **Ben Peacock**  
 MC: **Samantha Sawyer**

Panel Speaker: **Tom Woolley**  
 Panel Speaker: **Natalie Collard**  
 Panel Speaker: **Tim Parsons**  
 Panel Speaker: **Caro Brown**

### We are a zero waste event

Please return your lanyards and name tags, and use the appropriate bins. If in doubt, put it in the landfill or ask our zero waste officer!



## Partners

